

# Yu Luo

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## EDUCATION

Ph.D.	University of British Columbia (Cognitive Science)	2018–2023 (expected)
M.A.	University of British Columbia (Cognitive Science)	2016–2018
B.Sc.	University of British Columbia (Behavioral Neuroscience)	2012–2015

## PROFESSIONAL EXPERIENCE

**Senior Data Analyst, Health Canada** Jan 2023- present

- Automating the extraction of texts and tables from documents (e.g., PDF) using Python
- Conducting textual analysis using natural language processing (e.g., spaCy)
- Creating dashboards and visualizations using Power BI, Cognos, and SAS Viya

**Data Assistant, UBC Graduate and Postdoctoral Studies** Sep 2022- present

- Building a dashboard using Shiny in R for the Canadian Graduate and Professional Student Survey
- Automating the creation of the dashboard for historical survey data
- Developing a pipeline to query institutional data using API and updating UBC application portal

**Data Analyst, Public Service Commission of Canada** Jan 2022- Jan 2023

- Extracted staffing data using SAS and SQL and analyzed data using R and Python
- Created interactive webpages using JavaScript (e.g., d3), HTML, and CSS (sample project: <https://www5.psc-cfp.gc.ca/dsad-dsda/time-to-staff/index-en.html>)

**Survey Analyst, UBC Graduate Student Society** July 2019- Dec. 2021

- Consulted with members of the GSS and collaborated with pertinent agencies within and outside the university to develop the annual graduate students' satisfactory survey.
- Analyzed and visualized survey results from over 1000 students in R and Power BI
- Summarized and presented the findings to GSS members and stakeholders across UBC.

**Data Analyst, Fraser Health** May 2019-Mar. 2020

- Consulted with facilities managers at four major hospitals in Metro Vancouver to understand the recycling process of major waste streams.
- Built a forecasting model to estimate the waste diversion rate in Excel and proposed new policies to standardize recycling vendors for all acute care sites in Metro Vancouver.
- Developed an online recycling game to engage and train hospital staff with the new recycling program.

**Data Analyst Intern, KPMG & Ocean Wise** July 2018-Aug. 2019

- Led a team of eight research assistants to reduce plastic waste at KPMG Vancouver offices and suggested new methods to increase pro-environmental behaviors among the employees.
- Analyzed the waste data and found a reduction of 20% of the single-use plastics in the office building.
- Presented the findings to the employees (>250 people attended) and at three international conferences.

**Analytics Consultant, WATT Consulting Group** July-Aug. 2018

- Developed an automated emailing package in R for the city of North Vancouver.
- Recommended the steps of data collection and explained the package to the member of the WATT group.

**Data Analyst Intern, BC Hydro** Jan 2018-Sep. 2019

- Examined the impact of a new LED lighting system on high school students' well-being and cognitive functions.
- Coded the surveys using PHP, collected survey responses from students, and interviewed teachers.
- Presented the impacts of the new LED lighting system at the school and the BC Hydro head office.

## MISCELLANEOUS (SKILLS, AWARDS, AND OTHERS)

**Awards:** ECCC Zero Plastic Waste Initiative (\$80,000, 1/14 in Canada), SSHRC Doctoral Fellowships (Total: \$80,000, 1/5 of a pool of 2000 applicants), Cordula and Gunter Paetzold Fellowships (Total: \$36,000)

**Academic achievements:** published six papers in academic journals and presented at 20 international conferences

**Statistical analysis software:** R, MATLAB, SPSS, Excel, Power BI, Python, SQL, SAS

**Graphic/Web design:** Illustrator, Photoshop, InDesign, HTML, CSS, PHP, JavaScript